

# JULIUS ROEHR'S COMPANY

RUTHERFORD, NEW JERSEY, U. S. A.

Phones: New York City — LOnGacre 5-4228;

## Wholesale List A for Florists Decorative Plants

October 1, 1958

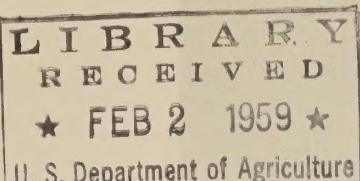
(For larger specimen plants see list D)

130 Greenhouses on Paterson Avenue, East Rutherford  
8 miles from Lincoln Tunnel

New Jersey: WEbster 9-0090, 91, 92.

### FLOWERING and BERRIED PLANTS

(For complete listing of flowering plants,  
see our "Holiday Lists.")



#### AFRICAN VIOLETS (*Saintpaulias*), singles and doubles

|                  |       |                 |              |      |
|------------------|-------|-----------------|--------------|------|
| assorted 3"      | .60;  | (100 rate .55); | 3" white pot | .65  |
| 4"               | .85;  | dozen 10.00;    | 4" white p.  | .95; |
| in white pan, 5" | 1.75; | dishes          |              | 2.50 |
| 2" babies        |       |                 |              | .35  |

**ANTHURIUM andeanum** (as available) 7.50; 10.00

#### ANTHURIUM scherzerianum (Flamingo fl.)

|                |      |
|----------------|------|
| orange-red, 3" | 2.50 |
|----------------|------|

**APHELANDRA** 4-5" 1.50 - 2.00

**AZALEAS**, December on 2.00 and up

**BEGONIA**, Beefsteak and *metallica*, 4" 1.00; 5" 1.50

**WAX BEGONIAS** (*semperflorens*), 4" .45; doz. 5.00

**CAMELLIAS** (in bud) 5" p. 5.00

|     |      |
|-----|------|
| 5½" | 7.50 |
|-----|------|



Chrysanthemum Delaware

**CHRYSANTHEMUMS**, large fl., (fall season) assorted colors, full and bushy, 6" 2.00  
larger size 2.50-3.00; standards 4-4½ ft., 9" (Nov.) 7.50  
Yellow Cascades (Sept.-October) single 6½"-7" 3.50  
8" (early Nov.) 4.50, 5.00

**CYCLAMEN** (fall) 6" 3.00

**JERUSALEM CHERRIES** (Nov.) 5½"-6" 2.00, 2.50

**ORCHID PLANTS** 7.50 - 10.00 and up

**PEPPERS** w. red fruit (Oct.-Dec.) 5½"-6" 1.50, 2.00

**PYRACANTHA** w. berries 7" p. 5.00

**SKIMMIA**, with berries 6-6½" p. 6.00 - 7.50

**SPATHIPHYLLUM** white flowers, 4½" p. (as ready) 1.50

|       |      |
|-------|------|
| 6" p. | 3.00 |
|-------|------|



Philodendron pertusum (*Monstera deliciosa*)

### PHILODENDRON

|   |        |             |       |
|---|--------|-------------|-------|
| <b>PHILODENDRON cordatum</b> , 3"                         | .40;   | doz.        | 4.20  |
| 3½"   | .55;   | doz.        | 6.00; |
| 4" p. hanging vines                                       |        |             | .75   |
| doz.  |        |             | 9.00  |
| trained on plastic trellis, 4" p.                         |        |             | 1.25  |
| growing on hemlock bark, 4½" p.                           |        |             | 1.50  |
| 5½" pan, hanging vines, heavy                             |        |             | 1.50  |
| growing on hemlock slabs, 2 ft. 6" p.                     |        |             | 2.50  |
| climbing on cedar poles 2½-3 ft., 7" p.                   |        |             | 5.00  |
| basket ring in 7" pan                                     |        |             | 5.00  |
| growing on mossed pole, 3½ ft., 8" p.                     |        |             | 7.50  |
| dense column, 4½ ft. mossed pole, 9" t.                   |        |             | 10.00 |
| <b>PHILODENDRON 'Florida'</b> (4 plants) 7"               |        |             | 7.50  |
| <b>PHILODENDRON hastatum</b> , 4"                         |        |             | 2.00  |
| on bark 6" p. (1-2 pl.)                                   | 3.50;  | 7" p.       | 5.00  |
| 7" tub, (2-3 plants), 2½ ft.                              |        |             | 7.50  |
| 8" tub specimen, 2½-3 ft.                                 |        |             | 10.00 |
| comb. 10" tub, 3-4 pl., 3-4 ft.                           |        |             | 15.00 |
| <b>PHILODENDRON mandaianum</b> , reddish, 6"              |        |             | 3.50  |
| <b>PHILODENDRON panduriforme</b> , 3½"                    |        |             | 1.50  |
| on bark, 5", 2 plants                                     |        |             | 2.50  |
| on bark, 6", 2-3 plants                                   |        |             | 3.50  |
| 6½-7", 3 plants   | 5.00;  | 8" t. comb. | 10.00 |
| <b>PHILODENDRON pertusum</b> , 4" p.                      |        |             | 2.50  |
| 6" p. on bark (w. cordatum) heavy                         |        |             | 3.50  |
| 6½" p. on bark, 2 plants                                  |        |             | 6.00  |
| 7" tub combination, 2-2½ ft.                              |        |             | 7.50  |
| 8" tub combination, 2½-3 ft.                              |        |             | 10.00 |
| 8" tub combination, 3-3½ ft., heavy                       |        |             | 12.50 |
| 10" tub combination, 3½-4 ft.                             |        |             | 15.00 |
| 12" tub heavy combination, 4-5 ft. high                   |        |             | 25.00 |
| <b>MONSTERA deliciosa</b> , 8" tub                        | 15.00; | 10" t.      | 25.00 |
| <b>PHILODENDRON wendlandii</b> (Bird's Nest Philo.) 5" p. |        |             | 2.50  |
| 6" p.   |        |             | 3.50  |

GOOD PALMS, NEW SUPPLY

## PALMS

### KENTIA forsteriana, Paradise Palms

|                                |         |       |
|--------------------------------|---------|-------|
| 6" pots, comb. (2-3 pl.)       | 1½-2 ft | 5.00  |
| 7" tub, 3-3½ ft.               |         | 12.50 |
| 8" tub, 3½-4 ft.               |         | 15.00 |
| 8" tub, 4½-5 ft., heavy select |         | 17.50 |
| 8" tub, 5½-6 ft. heavy comb.   |         | 20.00 |
| 8" tub, 5½-6 ft. slender       |         | 17.50 |
| 9" tub, 5-6 ft.                |         | 25.00 |

### KENTIA belmoreana, comb. (3)

|        |  |      |
|--------|--|------|
| 1½ ft. |  | 4.00 |
|--------|--|------|

### CHAMAEDOREA (Neanthe)

|                     |              |      |
|---------------------|--------------|------|
| miniature palm, 2½" |              | .35  |
| 3"                  |              | .50  |
| combinations 5".... | 3.50; 6".... | 5.00 |
| 7"....              |              | 7.50 |

|                         |             |       |
|-------------------------|-------------|-------|
| PHOENIX roebelinii 3"   | 1.00; 7" p. | 5.00  |
| 12" tub. (as available) |             | 35.00 |

For larger Palms — see  
"Decorator's Specimen List D"



## FOLIAGE PLANTS and VINES

|   |                     |               |
|---|---------------------|---------------|
| ACORUS gramineus variegatus 2½"   |                     | \$ .25        |
| AGAVE americana (century plant) 5"  |                     | 1.00          |
| AGLAONEMA commutatum 2½"....  | .35; 3"....         | .50           |
| 4½"....   |                     | 1.25          |
| doz. .... 12.50; combinations 6" pan  |                     | 2.50          |
| AGLAONEMA treubii (narrow leaf) 3½" p.  |                     | 1.00          |
| ALOE arborescens 3"....   | 1.00; 4"....        | 1.50; 5"....  |
| ALOE assorted, 2½"....  |                     | .20; .35; .50 |
| ANTHURIUM crystallinum, 4½"....   |                     | 2.00          |
| ARALIA (Fatsia) sieboldii, sgle. 7" p.  |                     | 3.50 - 5.00   |
| ARAUCARIA (Norfolk Island Pine) 6"....  |                     | 5.00          |
| 6½"....   | 6.00; 7"....        | 7.50          |
| ASPIDistra lurida, 5½" (10 leaves)  |                     | 3.00          |
| AUCUBA gold variegated 4"....   |                     | 1.25          |
| 4½".... 1.50; 5".... 2.00; 5½-6"....  |                     | 2.50          |
| BEGONIA 'Iron Cross', beautiful nile green puckered leaves with brown-red pattern 4"....                  |                     | 2.00          |
| 5" p. ....  |                     | 2.50          |
| BEGONIA Rex, 4" (as ready)  |                     | 1.00          |
| BOXWOOD, Buxus japonica, 2½"....  |                     | .20           |
| BROMELIADS with attractive foliage, showy flowers (Aechmea, Neoregelia, Vriesia), exotic and long lasting |                     | \$5.00 and up |
| BILLBERGIA nutans, 2½"....  |                     | .25 .35       |
| CRYPTANTHUS roseus pictus....   | .35, terminalis.... | .50           |
| zonatus....   |                     | 1.00          |
| BROMELIADS for make-up (Billbergia, Aechmea) 3" p. ....   |                     | .75; 1.00     |
| CACTI, little globes and columns  | .25; .35; .50; .75; | 1.00          |
| CACTI, miniature seedlings from flats....   |                     | .15; .20      |
| CALADIUM, large leafed, assorted colors, 5½"....  |                     | 2.00          |

|   |                        |                   |
|---|------------------------|-------------------|
| CANDELABRA euphorbia 4"                             |                        | 1.50              |
| CISSUS antarctica, Kangaroo Ivy, 4"                 | 1.00; 5"....           | 2.00              |
| CRASSULA arborescens, (Jade plant) 2½"....          | .15; 3"....            | .25 - .35; 4".... |
|   |                        | 1.00; 5"....      |
| CRASSULA variegata, 2½"....                         |                        | .25               |
| CROWN OF THORNS 2½"....                             | .35; 3"....            | .50; 4"....       |
|   |                        | 1.50; 5"....      |
| DIEFFENBACHIA amoena, sturdy, 5½" (as available)    |                        | 2.75              |
| DIEFFENBACHIA picta, 5"....                         |                        | 1.75              |
| DIEFFENBACHIA R. Roehrs, 3"....                     | 1.00; 5"....           | 2.00, 6"....      |
| 12" t combinations                                  |                        | 10.00 - 12.50     |
| DRACAENA godseffiana, 2½"....                       | .25; 3"....            | .50; 4"....       |
| DRACAENA marginata 5"....                           |                        | 2.00              |
| DRACAENA massangeana, 6"....                        |                        | 2.50; 7"....      |
| RED CORDYLINE 4"....                                |                        | 1.25; doz.        |
| DRACAENA rothiana (hookeriana) very durable, 6".... |                        | 5.00              |
| DRACAENA sanderiana (variegated) 2½"....            | .30; 3"....            | .50               |
| Sanderiana, 5" comb (3)....                         | 1.50; 6" comb. (5).... | 2.50              |
| DRACAENA warneckei 5"....                           | 2.00; 6"....           | 2.50              |
| 7"....  | 3.00; 8"....           | 5.00              |
| ECHEVERIA (Hen & Chicken)....                       |                        | .20 - .25         |
| EPISCIA, assorted (Flame Violet) 3"....             | .75; doz.              | 7.50              |
| EUPHORBIA crested (Frilled Fan) 4"....              | 5.00; 6.00;            | 7.50              |
| 5"....  | 10.00; 6"....          | 15.00 and up      |
| FATSIA (Aralia) sieboldii, sgle. 7" p.              |                        | 3.50 - 5.00       |



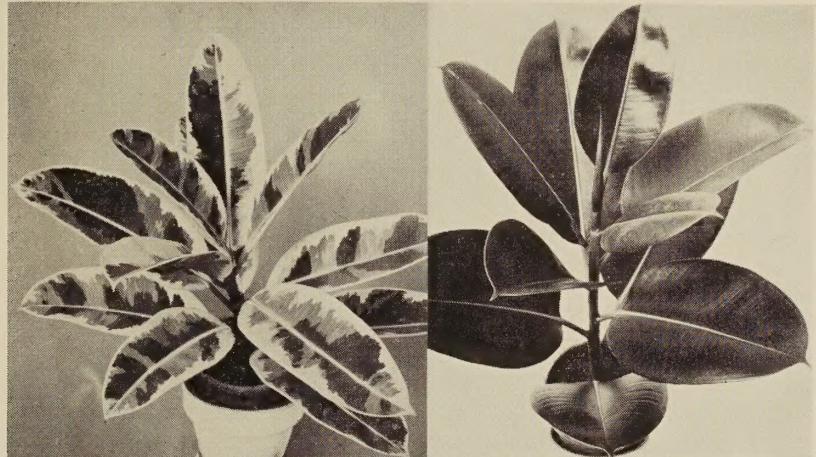
Cibotium schiedei — Mexican Tree fern

## FERNS

|  |                            |                   |
|--|----------------------------|-------------------|
| ADIANTUM wrightii, 3"....  | .50; 4"....                | 1.00              |
| BIRDSNEST FERN 5"....  | 2.00; 7"....               | 3.50              |
| BOSTON FERN 5½"....  |                            | 2.25              |
| WHITMANII FERN 6" p.   |                            | 2.25              |
| CIBOTIUM Schiedei, bushy double crown, 2½-3½ ft. spread; 8" tub. |                            | 12.50             |
| 9" tub....   | 13.50 - 15.00; 10" tub.... | 17.50             |
| POLYPODIUM Mandaianum (Blue fern), 7" pan....                    |                            | 3.50              |
| STAGHORN FERN (Platycerium), on block....                        |                            | 5.00; 7.50 and up |
| HOLLY FERNS (Cyrtomium) 3"....                                   |                            | .50               |
| 4"....   | 1.00; 5½"....              | 2.00              |
| TABLE FERNS (Pteris) in season, 2½"....                          | .20; 100                   | 15.00             |

|   |       |
|---|-------|
| <b>FICUS decora</b> , broadleaf, 18-20" short, 6" p.    | 2.50  |
| 2-2½ ft., 6" p.   | .35   |
| 7", 3-4"..... 5.00 - 6.00; 8" tub, 5"                   | 10.00 |
| <b>FICUS elastica</b> 4"..... 1.00; 5½"..... 1.50       | 2.00  |
| 10 in tub, comb., 4 ft.                                 | .75   |
| <b>FICUS exotica</b> , graceful small leaf, 7" p., 5"   | 5.00  |
| <b>FICUS pandurata</b> , 6"..... 5.00 - 6.00; 7" p., 4" | 7.50  |
| 8" tubs, 5"..... 10.00;                                 |       |
| <b>FICUS radicans variegata</b> , 3"                    | 1.00  |
| <b>FICUS repens</b> , 3" (as available)                 | .75   |

For other Ficus see "D" List



*Ficus doescheri*

*Ficus decora*

|   |            |
|---|------------|
| <b>FITTONIA</b> , 3" (as available)                         | .50        |
| <b>GEOGENANTHUS</b> (Seersucker plant) (2) 3"               | 1.00       |
| <b>GERMAN MYRTLE, globe</b> , 4"                            | 1.25       |
| <b>GINGER</b> plants, (Amomum), 4"                          | 1.25       |
| <b>HOYA carnosia</b> 3"                                     | .60        |
| <b>HOYA variegata</b> 3"                                    | .75        |
| <b>IVY, Old English</b> , 4" (large leaf)..... 60 ea.; doz. | 7.00       |
| 7" p. staked, 5'-6"   | 5.00       |
| <b>IVY, variegated Algerian</b> (large leaf) 2½"            | .20        |
| 3"..... .50; 4" p..... 1.00; on bark, 5" pot                | 1.75       |
| <b>Curlilocks</b> , 4"                                      | .75        |
| <b>Curly, Pittsburgh, Hahn's self-branching</b> , 2½"       |            |
| (2-3 pl. per pot)..... .20; dozen                           | 2.00       |
| <b>Pittsburgh</b> , 3"                                      | .30; dozen |
| <b>Pittsburgh, Curly</b> 4"                                 | .75        |
| small leaved variegated (2 pl.) 2½"                         | .25        |
| <b>GHOST TREE IVY</b> , variegated and tough, 5"            | 3.50       |
| <b>FATSHEDERA lizei</b> , Ivy Tree, 3"..... .50; 4"         | 1.00       |
| 5"..... 1.50; 6" comb.                                      | 3.50       |
| variegated 3"   | .75        |
| <b>KALANCHOE tomentosa</b> , Panda plant                    | .25        |
| <b>LIGUSTRUM lucidum</b> , Wax Privet, bush 7" p. 1½-2'     | 2.50       |
| 12" t. bush   | 17.50      |
| 12" t. pyramid 4"..... 20.00; 6"                            | 25.00      |
| <b>MARANTA kerchoveana</b> (Prayer plant) 3"                | .50        |
| <b>NEPHTHYTIS liberica</b> or Emerald Gem 2" p.             | .20        |
| <b>NEPHTHYTIS, variegated Syngonium</b> 2" p.               | .25        |
| 3"..... .50; 4"..... 1.00; growing on bark 5"               | 1.50       |
| <b>OLD MAN CACTUS</b> 2" p.                                 | .75 - 1.00 |
| <b>OPUNTIAS</b> , Bunny Ears, 2½"                           | .20; 3"    |
|   | .35        |

|   |               |
|---|---------------|
| <b>OSMANTHUS</b> variegated 3" p.                 | 1.00          |
| 5" p.   | 2.50 - 3.00   |
| <b>PANDANUS veitchii</b> 8" tub                   | 7.50          |
| <b>PEPEROMIA</b> 'Emerald Ripple' 2"              | .50           |
| Silverleaf ( <i>hederifolia</i> ) 2"              | .50           |
| <i>obtusifolia</i> 2½"                            | .20           |
| <i>obtusifolia</i> variegata 2½"                  | .50           |
| odd varieties in 3" size                          | .75           |
| <b>PITTOSPORUM</b> 7"                             | 2.50 - 3.50   |
| <b>PODOCARPUS</b> , bushy, 3-3½-4 ft., 10-12" tub | 15.00 - 17.50 |
| 2½ ft., 7" p.                                     | 5.00          |

For larger sizes see List DW

|  |       |
|--|-------|
| <b>POTHOS (Scindapsus)</b> Marble Queen, 3"                            | .75   |
| Golden (Devil's Ivy) 3"..... .50; 3½"                                  | .65   |
| <b>RAINBOW CACTUS</b> from Texas                                       | .50   |
| <b>RHOEO</b> discolor (Moses-in-the-cradle) 4-4½"                      | 1.50  |
| <b>ROSEMARY</b> , scented 5½"  | 1.50  |
| <b>SANSEVIERIA hahnii</b> (Birdsnest) 2½"                              | .35   |
| <b>SANSEVIERIA laurentii</b> bare root                                 | .35   |
| 4"..... .50; 4½"..... .75; 5"..... 1.00; 6"                            | 1.50  |
| <b>SANSEVIERIA zeylanica</b> bare root                                 | .25   |
| <b>SANSEVIERIA JARDINIERES</b> , 7" (24" tall)..... 8" (28" tall)      | 2.50  |
| ..... 3.50; 10" (32" tall)   | 5.00  |
| <b>SCHEFFLERA</b> (Australian Umbrella Tree) 5" sgle.                  | 1.50  |
| 7" pan combination   | 3.50  |
| 10" tub, 4' (as available)   | 15.00 |
| <b>SCHISMATOGLOTTIS</b> roebelini, silver varieg., 5"                  | 2.50  |
| <b>SUCCULENT</b> Assortment, dozen                                     | 2.40  |
| <b>TOLMIEA menziesii</b> , Piggy Backs, 4"..... .60; 5½"               | 1.25  |
| <b>TRADESCANTIA</b> , fancy varieties 4½"                              | .75   |
| <b>TRADESCANTIA</b> , odd varieties 4½"                                | .75   |
| <b>TRADESCANTIA</b> , Wandering Jew, 4"..... .45; doz.                 | 5.00  |
| <b>VITIS rhombif. mandaian</b> . (Grape Ivy) 4"..... 1.00 (10.00 doz.) |       |
| 5"   | 1.75  |

## FILLING PLANTS



Assorted 2½" pots, except as noted,

|   |               |       |
|---|---------------|-------|
| 2.50 Assortment: per doz.   | 2.50; per 100 | 18.00 |
| (includes such as Boxwood, Euonymus, Nephthytis, varieg. Ivy, Peperomia, Ligustrum, etc.)                           |               |       |
| 3.00 Assortment: per doz.   | 3.00; per 100 | 22.00 |
| (includes such as varieg. Peperomia, Dracaena godseff., Dracaena sanderiana, variegated Syngonium, Haworthia, etc.) |               |       |

Foliage plants 3" assorted..... doz. 6.00

(See also Foliage plants)

## PLANT ARRANGEMENTS IN POTTERY

|  |                                      |
|--|--------------------------------------|
| <b>DIXIELAND DISHGARDENS</b> (with Sansevierias)                                   | 1.35; 1.85                           |
| 2.30; 2.75; 3.50; 4.00; 5.00; 7.50; 10.00; 12.50                                   |                                      |
| <b>Exotic BROMELIAD ARRANGEMENTS</b>   | 4.00; 5.00                           |
| 7.50; 10.00; 12.50; 15.00; 20.00; 25.00 and up                                     |                                      |
| <b>DRIFTWOOD</b> planted with Bromeliads   |                                      |
| 7.50; 10.00; 12.50 - 15.00   |                                      |
| <b>BIRDBATH</b> , Bromeliads and Exotics   | 17.50                                |
| <b>GARDEN</b> of foliage plants  | 2.75; 3.50; 5.00; 7.50; 10.00 and up |
| <b>CACTI</b> , in Domestic or Mexican pottery                                      | 1.50; 2.00                           |
| 2.50; 3.00; 3.50; 4.00; 5.00; 7.50; 10.00  |                                      |
| <b>CACTUS MINIATURES</b>   | 1.00; 1.50; 2.00                     |
| <b>DESERT SCENE</b> of Cacti in Birdbath   | 17.50                                |
| <b>Colorful Succulent Garden</b>   | 6.00                                 |
| Colorful Cactus and Succulent Garden in modernistic 18" bowl, standing on 24" legs | 17.50                                |
| <b>NOVELTY PLANTERS</b>  | .50; .75; 1.00                       |
| 1.50; 2.00; 2.50; 3.50; 4.00   |                                      |
| <b>Bambi dish</b> , St. Francis planter  | 4.00                                 |
| <b>BIRDCAGE</b>  | 3.75                                 |
| <b>GIANT BIRDCAGE</b> , 26" high in brass  | 17.50                                |

## GLASS GARDENS

|  |               |               |
|--|---------------|---------------|
| <b>GLASS GLOBES</b> , 6" dia.                      | 2.00; 8"      | 3.00          |
| 10"  | 4.50; 12"     | 7.50; 14"     |
| 10.00; 16"   | 10.00; 16"    | 18.50         |
| <b>GLASS GOBLET</b> , 32 oz.                       | 2.00; 70 oz.  | 3.00          |
| 160 oz.  | 4.50; 265 oz. | 7.50; 415 oz. |
| 12.50  |               |               |
| <b>FANCY Pitchers, Vase, Cylinder, Bowls, Jars</b> | 2.50; 2.75    |               |
| 3.00; 3.50; 4.25; 4.50; 5.00; 6.00                 |               |               |
| (Ask salesman to show you photos.)                 |               |               |
| <b>TERRARIUMS</b> , rectangular, marbled, 12"      | 10.00         |               |
| 16"  | 15.00; 20"    | 20.00         |

**REFILLS: original price less 20%**

Reference books on House plants:



**EXOTICA**, Pictorial Encyclopedia of Indoor Plants.

4,000 illustrations, 700 pages, with key to care, and giving a wealth of information for your client's inquiries. Bound in buckram. First printing sold out; enlarged second edition, delivery Spring 1959. Orders accepted now; if prepaid, \$17.50; on publication \$20.00

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## PRICE LISTS

*to Florists: Holiday lists of seasonal flowering plants, Saintpaulias, Decorators Specimen Plants, Novelty Plants, Exotic Plants, Bromeliads, Gesneriads*

*to Growers: Azaleas for forcing; Azaleas for growing on; Ferns in flats and small pots; Begonias*

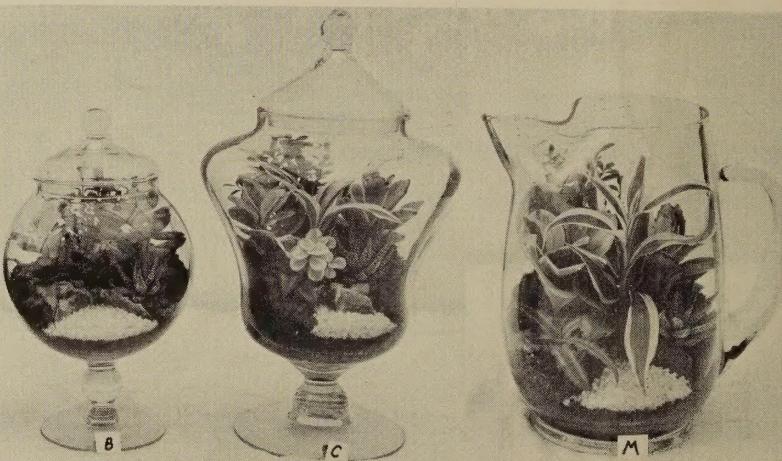
**SALES CONDITIONS:** All plants offered subject to stock being ready and available, or prior sale. Prices may vary according to size or market, and are F.O.B. nursery. Terms: 30 days net from invoice for established accounts. Minimum order for free delivery, \$7.50.



*Dixieland garden 5.00*



*Bambi dish with Cacti and Succulents 4.00*



*B Candy jar 3.50*

*C Ming jar 6.00*

*M Pitcher 4.50*